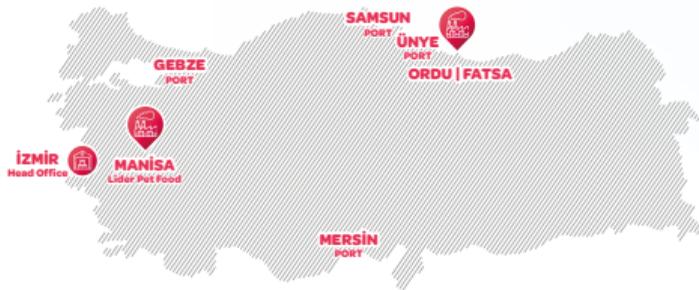


LB

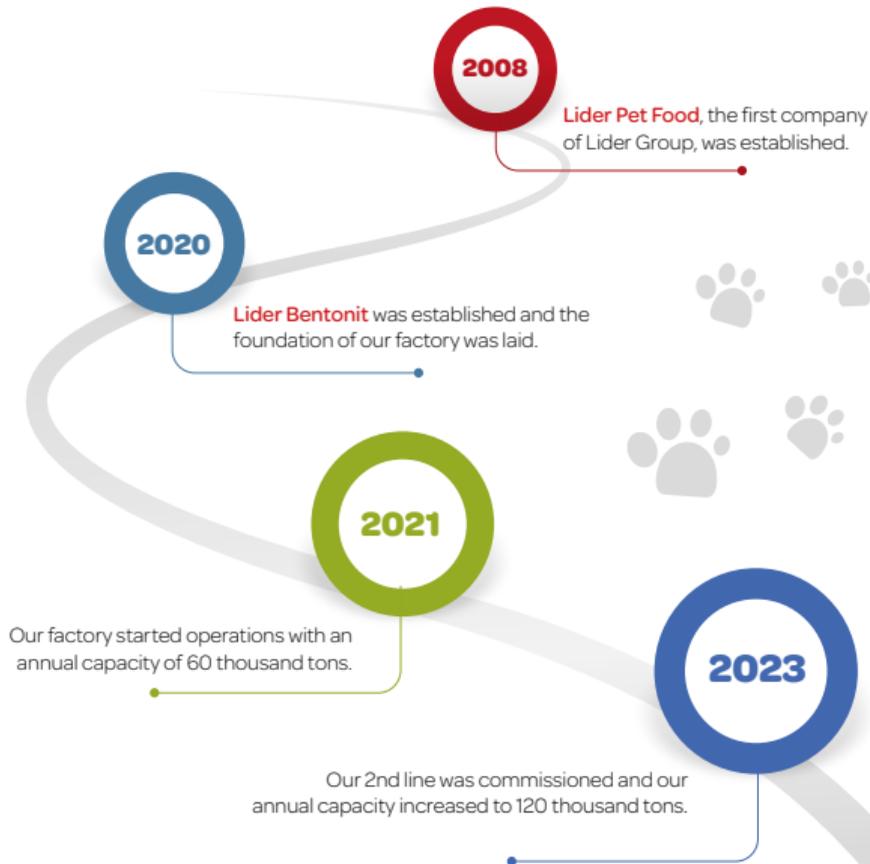
LİDER BENTONİT



As the clear sales leader in the national and international cat litter market with our Proline and Reflex brands, we started the filling of our own products in 2021 with the bentonite mine investment we made in Ordu-Fatsa.



24/7 continuous production
for the hygiene and health
of our paw friend !



From the natural underground source to our paw friends

Our factory, which has 5 semi-automatic, 2 fully automatic and 1 box filling machines, has a daily production capacity of 420 tons. Total factory area is 15.000 m² and production area is 2.800 m² in total.

120.000 tons
Annual Production
Capacity



15.000 m²
Total Factory Area



2.800 m²
Total Production Area



120





The highest quality is our first priority!

Quality-Control Department constantly monitors that every stage of production is carried out in line with the necessary parameters and standards.

Quality-Control Department performs the following analyzes for each 1 ton of production: **agglomeration, liquid absorption capacity, dusting, methylene blue, product size, pH, conductivity, raw and final product color analysis and moisture determination.**

In addition, we have an R&D laboratory for both increasing the efficiency of existing products and developing new products according to customers' demands.

YOU IMAGINE, **WE PRODUCE!**

We produce according to requested litter, odor and package types.

If the demanded production is different than the existing varieties we suggest the most suitable solution.

- ▶ We carry out special production according to your demand with our wide product range.
- ▶ Thanks to the experienced employees of our factory, which produces the best-selling cat litter brands in Turkey, and the state-of-the-art equipment used, we produce high-quality products.
- ▶ After the first meeting, when the details are revealed, if there is a request for a special product and packaging type, we manage the project with the customer representative and support the development of your products.
- ▶ We prepare the required reports and tests through our Quality Department and submit them to your approval.
- ▶ If requested, we have accredited laboratories in Turkey perform the analysis before production and submit it to your approval, and after your approval, we move on to the production phase.
- ▶ We prepare content and label information in accordance with domestic or international legislation.
- ▶ We can make domestic and international shipments directly from our factory on the basis of containers or trucks.
- ▶ We can provide operational support for overseas shipments.



Catonite



	5 L	10 L
Baby Powder	✓	✓
Lavender	✓	✓
Marseille Soap	✓	✓
Fresh	✓	✓
Unscented	✓	✓
Activated Carbon	✓	✓

DREAM CAT



	5 L	10 L	20 L
Baby Powder	✓	✓	✓
Natural	✓	✓	
Lavender	✓	✓	✓
Aloe Vera	✓	✓	
Vanilla	✓	✓	
Marseille Soap	✓	✓	✓
Activated Carbon	✓	✓	

Proline



	5 L	10 L	20 L
Baby Powder	✓	✓	✓
Natural	✓	✓	✓
Lavender	✓	✓	✓
Aloe Vera	✓	✓	
Vanilla	✓	✓	
Marseille Soap	✓	✓	✓
Activated Carbon	✓	✓	✓

Reflex



	6l	10l
Clinic	✓	✓
Unscented	✓	✓
Activated Carbon	✓	✓
With Activated Carbon Granules	✓	✓

CAT+PLUS



	5 L	10 L
Baby Powder	✓	✓
Lavender	✓	
Marseille Soap	✓	
Unscented	✓	✓
Coffee	✓	
Activated Carbon		✓

100% Natural

Thanks to its completely natural bentonite mineral, it does not harm the health of you and our little friends.



Odor Control

It instantly eliminates the bad odor by trapping it.



Low Pollination

The low-dust formula is completely natural and leaves no traces.



LB | LIDER
BENTONIT



Ultra Clumping

It provides fast and high performance clumping.



High Absorbency

Its highly absorbent formula is completely natural and super absorbent.



Eco-Friendly

It has an environmentally friendly structure that does not harm our little friends and your health.



Compact

It is our most preferred series. The pellet shape is not flat compared to other products, it is in the shape of a diamond. It has a high liquid absorption capacity.

Granule Size mm	Fluid Absorption %	Clumping Weight g/20ml	Clumping Resistance cm	Bulk Density g/l	Colour HLab
0.5 - 2.35	320 - 250	62 (± 8)	85 (± 15)	820 - 880	92 - 84
pH	Moisture %	pollination % (-100)	Color Granule %	Perfume g/ton	Activated Carbon %
9.2 - 10.5	8 (± 2)	-99.5	1 (± 0.2)	450 (± 75)	1 (± 0.2)



Ultra Compact

Cat litter, which has super clumping power that reduces fragmentation, reduces the amount of dust with strong and tight clumping that makes it easy to clean the litter.

Granule Size mm	Fluid Absorption %	Clumping Weight g/20ml	Clumping Resistance cm	Bulk Density g/l	Colour HLab
0.5 - 1.8	340 - 270	52 (± 8)	85 (± 15)	830 - 890	92 - 84
pH	Moisture %	pollination % (-100)	Color Granule %	Perfume g/ton	Activated Carbon %
9.2 - 10.5	8 (± 2)	-99.0	1 (± 0.2)	450 (± 75)	1 (± 0.2)



Compact - Standard

It is a fine-thick product mixture in terms of granule size. It has a very high agglomeration and odor trapping feature.

Granule Size mm	Fluid Absorption %	Clumping Weight g/20ml	Clumping Resistance cm	Bulk Density g/l	Colour HLab
0.5 - 4.00	310 - 240	70 (± 12)	85 (± 15)	800 - 860	92 - 84
pH	Moisture %	pollination % (<100)	Color Granule %	Perfume g/ton	Active Carbon Granule %
9.2 - 10.5	8 (± 2)	-99.9	1 (± 0.2)	450 (± 75)	1 (± 0.2)



Standard

Cat litter with large granules, low dust, especially long-haired cats.

Granule Size mm	Fluid Absorption %	Clumping Weight g/20ml	Clumping Resistance cm	Bulk Density g/l	Colour HLab
2.00 - 4.00	300 - 230	70 (± 12)	85 (± 15)	780 - 840	92 - 84
pH	Moisture %	pollination % (<100)	Color Granule %	Perfume g/ton	Activated Carbon %
9.2 - 10.5	9 (± 2)	-99.9	1 (± 0.2)	450 (± 75)	1 (± 0.2)



Activated Carbon

Our activated carbon product, which has instant and very strong clumping, removes the odor of urine, feces and ammonia it comes into contact with.

Granule Size mm	Fluid Absorption %	Clumping Weight g/20ml	Clumping Resistance cm	Bulk Density g/l	Colour HLab
0.5 - 2.35	320 - 250	62 (± 8)	85 (± 15)	820 - 880	92 - 84
pH	Moisture %	pollination % (-100)	Color Granule %	Perfume g/ton	Activated Carbon %
9.2 - 10.5	8 (± 2)	-99.5	-	-	1 (± 0.2)

Fragrance Types

Baby Powder

Aloe Vera

Marseille Soap

Lavender

Vanilla

Pine

Fresh

Natural

Apple

Coffee

Orange



If requested, different types of fragrances from the above can also be worked on.

Granule Options

Pink

Purple

Brown

Turquoise

Green

Blue

Yellow

Activated Carbon



If requested, granule types different from the above can be used.





Available Package Types

Carton Box - Plastic - Big Bag

	5L	6L	10L
Cardboard box		✓	✓
Flat Bottom	✓		✓
Quadro	✓		✓

Available Packaging Type and Packaging Volumes





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